



ROLFE CARAWAN
Unite. Inspire. Equip.

Have You Harnessed *The Most Powerful Resource* you have?

Are you hungry for radical improvement in employee morale, energy and productivity? Are you in the middle of a merger, a change in leadership, rolling out a new initiative or downsizing? Do you want to go beyond simply helping employees "get along" to moving together with one voice and one mission?

Known for his disarming style and compelling stories, Rolfe Carawan provides proven strategies for harnessing the power of unity for those who need a competitive edge. He offers solutions to leaders who want to retain the best and brightest employees and maximize their potential and productivity, even while experiencing the pain and resistance that can come with change.



*FROM THE DESK OF
ROLFE CARAWAN...*

Have you noticed how the most painful times in life are complicated and made more difficult by a lack of unity? Troubles with co-workers, a boss, or family can really take a toll.

It's my hope that some of the breakthroughs I've discovered in working through these challenges will help you find greater fulfillment both at work and at home. They've been life-changing for me.

I look forward to sharing these insights with you soon!

Rolfe

"EXTREMELY VALUABLE" - Embassy Suites Hotels

"A Message PERFECTLY ALIGNED" - Weyerhaeuser

"Informative and thought provoking" - Consolidated Nutrition

"HUGE SUCCESS" "You gave us perspective to be more effective" - Lucent Technologies

TOPICS INCLUDE

- Human Side of Change
- Principled Leadership
- Building Unified Teams
- Generational Dynamics
- Increased Performance
- Personal Excellence





HARNESS THE POWER OF UNITY

Keynotes, Half and Full Day Programs

Rolfe's programs are fully customized to support his client's goals and objectives. He is committed to advancing an organization's mission and initiatives. His most requested topics include:

Tougher Than the Times™: Thriving Through Change and Challenge

(Change, Leadership, Employee Performance)

To compete in this constantly changing culture, the ability to make challenging times work to your advantage is crucial for success. In his signature motivational keynote Rolfe challenges and inspires individuals to fearlessly live the life that brings "bottom line" success. In this hard-hitting, but surprisingly funny presentation, walk away with...

- Powerful ways of thinking that energize and increase employee performance during tough times
- How to leverage hard times into radical employee and customer loyalty
- Practical keys to overcoming the fears and false beliefs that keep you from success
- Increasing confidence, engagement and profitability through effective transition

From Facelift to Facebook™: Uniting Four Generations in the Workforce

(Generational Harmony, Team building, Communication)

There are four distinct generations working side by side in today's workplace, each with its own viewpoint, values and communication style. Optimizing each generation's strength to produce world-class teams is essential in today's competitive market. In this interactive presentation Rolfe gives invaluable insight into...

- How to reduce interpersonal conflict and win the cooperation of all generations
- Managing, training and motivating employees with "competing" worldviews
- Bridging the "language barrier" for more effective communication across generational lines
- Keys to increasing productivity, creating loyalty, and achieving buy-in

Run To the Roar: The Keys to Building Unified Teams

(Leadership, Vision, Team building)

The way to collaborative success is to empower individuals to contribute their personal strengths to the goal of the organization. Rolfe reveals principles and proven strategies that successful leaders use to inspire others to accomplish extraordinary results with one voice, one mind, one purpose. Always relevant and memorable, Rolfe uncovers with remarkable clarity...

- How to overcome the 3 deadly D's to profitable collaboration - discontent, dissent and discord
- Strategies for taking care of your employees while driving bottom line results
- 7 crucial ingredients for creating a unified workforce
- How to take a quantum leap beyond teamwork and into unity

"Wow! What can I say?! Our members were so enthralled and inspired by what you had to say that they talked about you for the rest of the conference."

Chris Bridston, WACO



Benefit from Rolfe's Experience

- 18 year veteran of the platform, equipping over 3/4 million people across four continents
- Certified counselor and executive coach recognized for his insight into the human side of business and change
- Successful entrepreneur and author of two books, *Profiles in Character* and *Character Revolution*
- Award winning coach and educator with the ability to impart an infectious and lasting "can-do" attitude to any team

A FEW OF OUR CLIENTS

Hilton Hotels Corporation
Cox Communications
U.S. Army
ADM Consolidated Nutrition
Reinke Manufacturing
GlaxoSmithKline Pharmaceuticals
Int'l Publishing Management Assn.

General Motors Cadillac
State Farm Insurance
Weyerhaeuser
Lucent Technologies
Bushnell
John Hopkins Bayview Medical Center
U.S. Postal Inspection Service

Timberline Software
Growmark
Chelsea Building Products
Int'l Association of Financial Planners
Consolidated Nutrition
National School Board Association
Lindal Cedar Homes